

TRANSFORMING **LUXURY**
THROUGH **INNOVATION**

DAPY

Founded in 1980, DAPY has continuously shown its ability to innovate, adapt and transform the luxury packaging and display sectors. From a small shop in France to a worldwide designer and producer of marketing assets across all industries, DAPY collaborates with the most prestigious houses in the world to improve their customer experience and increase their brand value.

BESPOKE SOLUTIONS

Everything we produce is custom and tailor made according to the client specifications and market needs. DAPY always pushes towards innovative bespoke solutions in packaging and POS, highly appreciated by players of luxurious brands.

MASTERING DIFFERENT TECHNOLOGIES

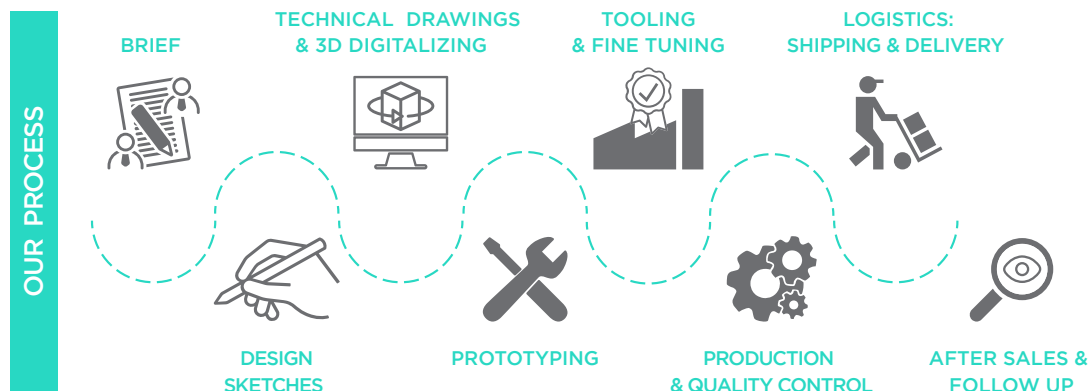
Thanks to our extended expertise across many manufacturing processes and materials, we can answer any brief and bring the most complex and fun ideas to life. We master all types of materials and offer various ways of achievements in order to produce small and large series. Each production is subject to internal and external quality controls, to ensure optimum quality. In addition, our production sites have passed the audits of the biggest players of the luxury industry.

PROTOTYPING

We can provide the highest quality physical or digital (Augmented Reality) prototypes for any project to give you peace of mind financially before launching a production. This additional step also serves to confirm sizing, colors, finishing amongst many other details.

R & D AND INNOVATION

We consistently invest in Research and Development to study new technologies and materials so to offer our clients the best solutions sustainably, aesthetically, and financially.



OUR SUSTAINABILITY PROMISES

The entire project is regarded in an integrated sustainable perspective, from design to production and delivery. We pay close attention to making the design adaptable and deconstructable, purchasing the right materials, reducing the waste and energy consumption in our production processes and facilities, using reusable and FSC packing, and reducing our carbon footprint from production to final delivery. By doing so, we can predict the potential environmental impact of our products during all stages of their life cycle, from creation to end use.



We strive to **use only premium and recycled or recyclable materials** from sustainable sources.



We work closely with our clients to optimize the design of the product for **second life purposes** and proper recycling depending on the existing channels and processes of the destination country.



We design our battery operated systems to be rechargeable and easy to dis-assemble for **maximum reusability** and end-of-life cycles.



We optimize product packing and logistical freight operations to **minimize our carbon footprint** during transit.



We use only **environmentally friendly inks** and treat or send to treatment all used water.



We're continuously investing in our facilities to **reduce energy consumption** from the administrative level to manufacturing operations.



We're always investing and researching into **biomaterial alternatives** to use through our scope of capabilities for a greener future.

C1

***POS for Spirits
& Lighted Items***

Page 05

C2

***Visual Merchandising
Perfumes & Cosmetics***

Page 26

C3

***Factices
Cosmetics & Spirits***

Page 35

C4

***Influencer
Sets***

Page 52

C5

***Packaging & POS
for Food***

Page 56

C6

***Packaging
Perfumes & Cosmetics***

Page 63

C7

***Packaging
Spirits***

Page 71

C8

***Miscellaneous
Items***

Page 78

C9

***Standard
Items***

Page 89

C10

They Trust Us

Page 96

C1

POS for Spirits
& Lighted Items



L'ORBE ICE BUCKET

Made from black PMMA fabrication and adorned with a gold that echoes the brand's luxury identity. The ice bucket is complete with a DAPY patented rechargeable lightbase, to always stand out in a crowd.



1800 TEQUILA CRISTALINO BUCKET

For the launch of a new spirit in the Asia markets, DAPY has designed and produced a signature ice bucket for 1800 Tequila, which reflects and enhances the bottle's design. Injected in crystal clear recyclable acrylic, with distinctive black paint and debossed diamond-shaped patterns. The dual laser-etched logos allows the illuminated branding to be viewed from all angles to always stand out in the crowd.



HAVANA CLUB BASKET BUCKET

An innovative take on ice bucket design, the gold detailed basket accentuates Havana Club's playful yet premium nature.



OTT SMALL ICE BUCKET

Injected clear PMMA with a metallic pink ribbon and silkscreen printing and hot stamp logo. Illumination options provided as well as double sized bucket.



PERRIER-JOUËT MEDIUM GOLD ICE BUCKET

MABS white opalescent ice bucket with high gloss gold vacuum plating, with laser engraved and hand drawn detailing for an elegant luminescence.



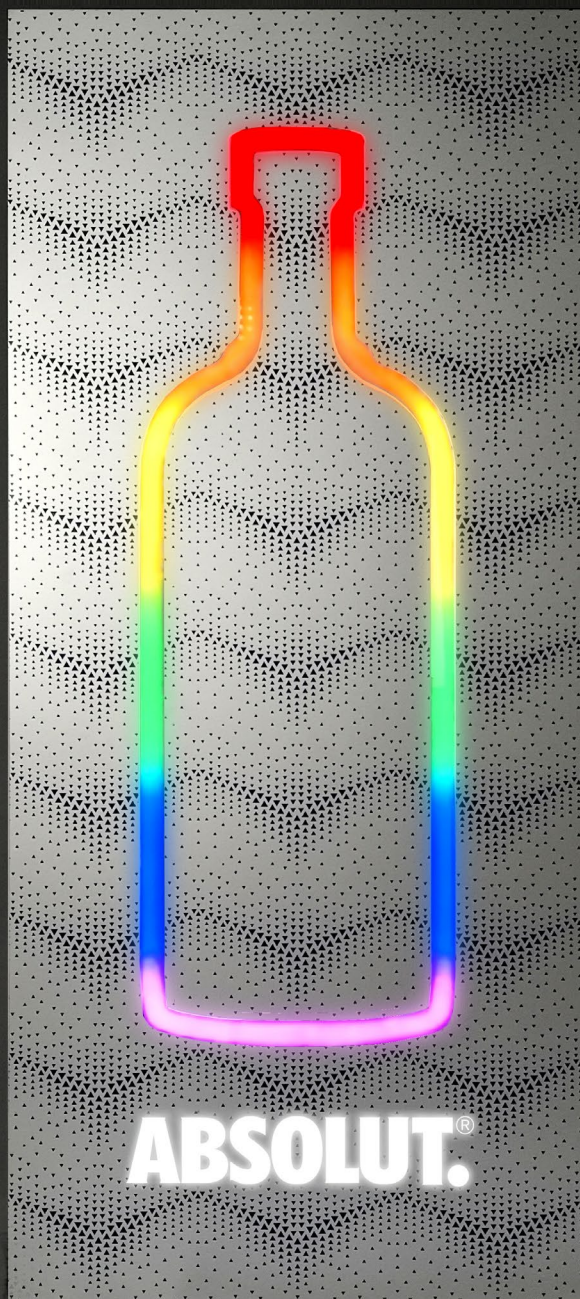
CÎROC CRADLE HALO

The award winning 'Halo' made in partnership with design agency Butterfly Cannon, features both an illuminated pourer and a smooth sliding LED ring that creates a true spectacle for bottle service.



MARTELL RITUAL SERVICE

This Cognac serving ritual is comprised of 6 individual swivel chambers in copper plated metal, perfectly designed to reveal 6 different types of Cognac. Each chamber attaches with a magnet on a solid wood and copper metal tray for the individual's personal experience.



ABSOLUT LIGHTED WALL SIGN

Acrylic blue board with silver pattern by laser die cut.
Multicolored LED's sequentially light up revealing the bottle silhouette with
varying single or multi-color options.
ABSOLUT logo illuminated for unmistakeable brand awareness.



ARMAND DE BRIGNAC ICE BUCKET

Ice bucket made in double wall stainless steel to avoid front logo condensation.



AVION WHITE NIGHT RITUAL

Clear PMMA removable back panel with black and gold SSP on front side.
 Injected black base with gold finish handles and a white metal bracket.
 Lighting system with ultra bright white and amber LEDs.



AVION BARRO NEGRO ICE BUCKET

In addition to the ice bucket, a whole set was developed: drinking vessel, votive, sharing vessel, and glorifier. They are produced in metal meche and gold iron with a luxurious finish.



D'USSE ICE BUCKET

Exceptional product made in collaboration with the Planet Design house to produce a translucently injected ice bucket with the brand's iconic cross backlit and magnetized on the top part.



D'USSE SERVICE RITUAL

Beautiful circular glorifier with front and back lighting to perfectly grasp the attention while showcasing the brand guidelines.



LOUIS XIII TRAY

An interactive stainless steel luminous tray with push buttons under the glass giving presence to every guest



LOUIS XIII SERVICE RITUAL

Eight PCB animations, a true innovation for Cognac Louis XIII and a memorable ritual.



GLENFIDDICH CHANDELIER

An elegant conversation piece designed by CARRE BASSET and produced by DAPY for the world's bestselling single malt scotch whisky. The luminous gilded antlers are an ode to Scottish landscape and the stag's nobility; made by injectionmoulding and metal plating, the design also features a concealed rechargeable battery giving over 8hrs of light to the portable spectacle.



GLENFIDDICH TABLE SERVE

A multifunctional table serve, that can be split into both a tray and a glorifier, simultaneously allowing for easy recycling. The injected base acts as the perfect stage for the cast aluminium antlers, which are sustainably coated with PVD and fitted with bright white LEDs. A regal spectacle for the exquisite and rare Glenfiddich Grand Cru.



TEREMANA COLLAR

Unique bottle collar made in injected acrylic that's adaptable to various bottle sizes and an illuminated back panel that recalls the company logo.



DELEÓN GLORIFIER

This gorgeous glorifier was made with an injected base to light up the front logo and a laser cut back panel with laser etched lit design that recalls the bottle cap.



GREY GOOSE VODKA NEON NIGHTS ICE BUCKET

Injected in translucent white with UV blue paint, allowing for laser engraved detailing which permeates light through the Ice Bucket, to elegantly stand out in the night.

C2

Visual Merchandising Cosmetics & Spirits



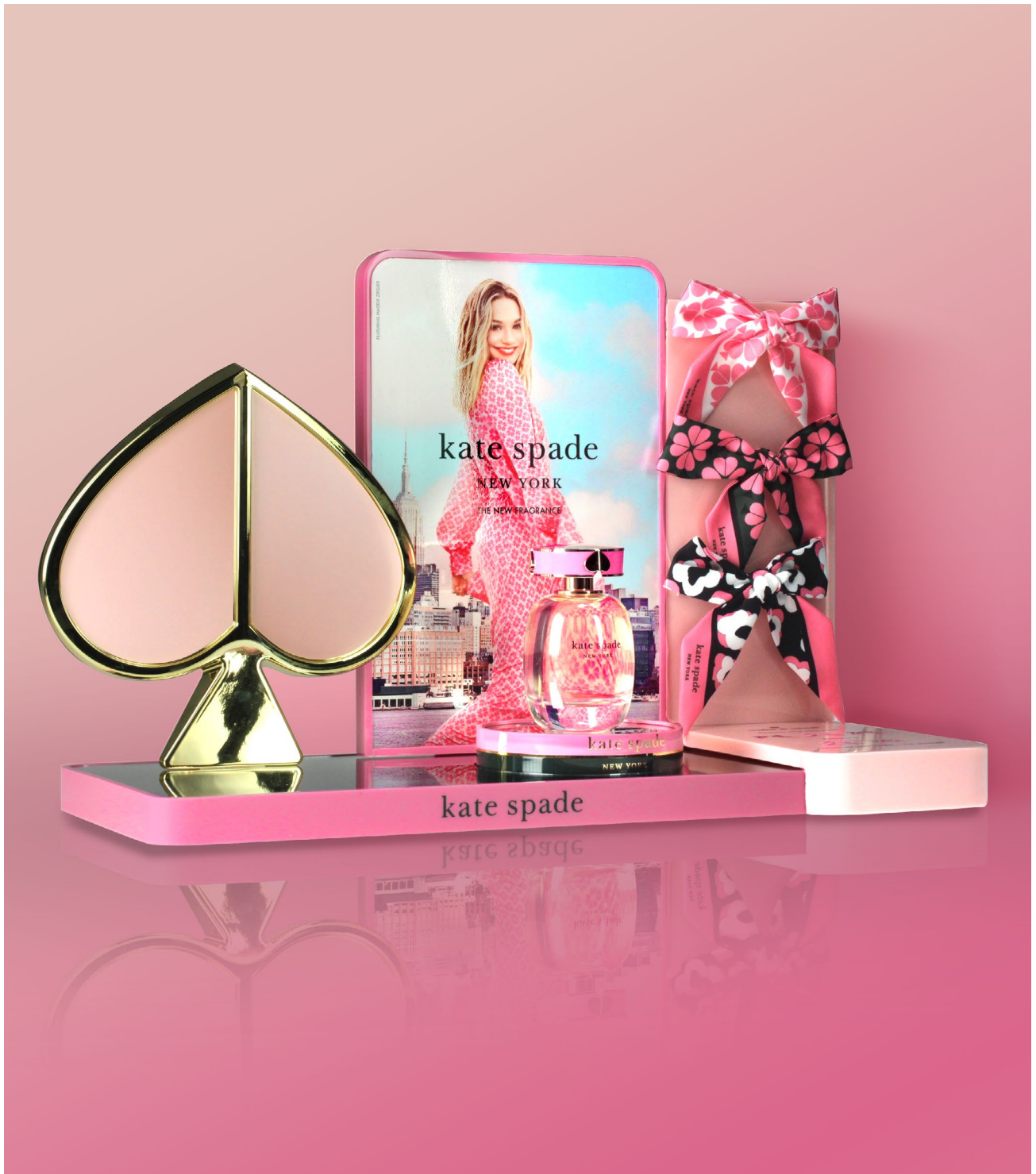
VALMONT CUBES

Stackable metal plated cubes for a playful yet sophisticated and dynamic display.



JIMMY CHOO POINT OF SALE

Injected in ABS and vacuum plated with a reflective gold finish and refined laser etched engraving for an iconographic display



KATE SPADE POINT OF SALE

A fully customisable acrylic assembly, creating a versatile point of sale display.



VALMONT LUMINOSITY DISPLAY

A rechargeable luminous battery display with 12 hours of show time and a detachable back for a customisable presentation sleek, simple, elegant.



VAN CLEEF & ARPELS DISPLAY

Glossy black PMMA coffret with polished stainless steel framing creates an elegant vanity case and POS display.



PANDORA LIGHTED STAR

Inspired from Pandora's Celestial collection, the luminous star with an asymmetrical die-cut pattern diffuses a warm white light across its surrounding space. Pedestaled upon a sliding coffret, this bright star will house your dearest of keepsakes.



MONTBLANC SIGNATURE PERFUME DISPLAY

Removable PMMA back panel in matte effect with offset printing picture.

White PMMA base with metal frame in Shiny Gold.

Feather in white APET wrapped inside the cylinder blotter holder in shiny gold.



VALMONT DETOX DISPLAY

A luxurious automated golden display swinging on on a 5 second pendulum with a rechargeable battery.
Laser etched details to enhance the brand identity and the fluidity of the illuminated POS.

C3

Factices
Cosmetics & Spirits



MONCLER GIANT FACTICE

Produced for the launch of the first MONCLER parfums by the Interparfums house, these unique human sized displays recreate the perfume bottle with its incredible chrome finish and reprogrammable LED screen on the front.



PACO RABANNE FAME FACTICE

Discover the new Phantom Factice made for the newest, most innovative fragrance by Paco Rabanne. Produced by injection molding and vacuum metallization, it perfectly outlines the brand's modern edge and DAPY's capability to bring compelling shapes to life.



PACO RABANNE FAME FACTICE

Discover the newest addition to the Paco Rabanne line for women. DAPY was entrusted to reproduce this amazing design into a factice, following the footsteps of the male version from the year before.



DIOR MISS DIOR BOUQUET FACTICE

Factice in double wall with inner wall in transparent pink to simulate the juice and outer wall in clear. Embossed houndstooth pattern from the mold at the bottom of the body. Cap in clear with debossed logo on top. Pump and collar injected with silver vacuum plating. Sticker on facing and fabric ribbon.



VICTORIA'S SECRET TEASE GIANT & SUPER GIANT FACTICES

Injected factice with outer body in clear crystal and inner body in pink to simulate the juice.
Collar with chrome plated gold color. Front label sticker & ribbons.



CHANEL ROUGE FACTICE

2L factice injected in transparent red acrylic. The seal is injected in black with engraved logo and assembled to the neck of the bottle by a black cotton cord.



CAROLINA HERERRA 212 HEROES FACTICE

Injected in ABS and MS acrylic with silver vacuum plating.
Laser engraving "212", engraved logo on the mold and stickers



DIOR J'ADORE D'EAU FACTICE

Double injection molded factice with an embossed logo and vacuum plated collar.



DIOR PRESTIGE CREAM FACTICE

An innovative single injection beauty cream factice for Dior's signature Prestige range with a compass molded into the base viewable from the side.



VALENTINO VOCE VIVA FACTICE

Inner yellow body in transparent Epoxy resin with overmoulded outer body.
Gold vacuum plated cover & collar and red lacquering of the cover.
“Valentino” red silkscreen printed on front body.



GUERLAIN ABEILLE ROYALE FACTICE

DAPY has partnered with GUERLAIN for their Abeille Royale collection which draws inspiration from the rejuvenating power of pure honey to produce this giant replica. The Royal Bee Grand Factice encapsulates the golden elixir, playfully suspending individual beads representative of their innovative serum.



VICTORIA'S SECRET BOMBSHELL FLOWERS

Using existing tooling from the Bombshell collection, we recreated a beautiful and fun version of the perfume bottle in crystal clear with flowers on the inside.



VERSACE DYLAN PURPLE FACTICE

An intricate and multi process factice. A combination of vacuum plating in mirror rose gold, with embossed lettering; the opulence of medusa captivates the eye.



REMY COINTREAU BOTTLE FACTICE

An injection molded hollow factice that allows for customisable illumination and seasonal interpretations and visibility within all settings.



JOHNNIE WALKER ODYSSEY FACTICE

Double injection factice, a precise replica with real metal accents



GLENFIDDICH FACTICES

Injected crystal acrylic to replicate glass in an elegant way and very lightweight
Combination of tooling to create a range of 4 factices in a sustainable way.

C4

Influencer Sets



STEVE MADDEN INFLUENCER SET

Made for a collaboration with Winnie Harlow, this influencer set provided lucky recipients with a 'lock-style' box and a gold branded key to reveal the company gift on the inside.



MERCER AND PRINCE ACRYLIC PACK

For the brand launch, the bottle was showcased to emulate a floating museum display case through an acrylic box handmade in Paris by DAPY, while the cardboard coffret offered an elegant unboxing ceremony for social media influencers.



COACH PAINTBOX

In collaboration with Michael B. Jordan and the LA artist Blue The Great, this custom acrylic gift box resembles a paint can wrapped in the graffiti COACH pattern to hold gifting items for an event.

C5

Packaging & POS
for Food



TIFFANY & CO MOONCAKES BOX

Luxurious gifting with a green mission!

Illustrative FSC carton packaging revealing a tiered tin rocket ready for launch. Assembled from tin plate with all the decorative elements integrated within the design, allows for efficient and instantaneously easy recycling. The feet too are made in recycled ABS, leaving no waste behind ! Tiffany's Mid-Autumn moment sets a standard to look up to and embraces the future of sustainable living.



RITZ CARLTON MOONCAKE BOX

This dual layered cardboard cof-fret has a sophisticated magnetic clasp, which opens up to reveal individual compartments and a sliding drawer for 8 mini mooncakes. The custom dyed polyester handle fastens to the sides, transforming this perfect gift box into an elegant carry case.



VALENTINO MOONCAKES BOX

Two-layered construction rectangular box made in MDF lacquered in seductive red. The top drawer is fitted with a greeting card and wooden fan, along with four delectable mooncakes contained within their own lucky red slip.



SHANGRI LA ADVENT CALENDAR

To celebrate Shangri-la's 50th Christmas, DAPY has collaboratively produced a nostalgic advent lantern filled with sweet festive treats. Made from FSC cardboard & paper, accented with elegant leather clasps to joyously carry in the holiday season.



TIFFANY LANTERN MOONCAKE BOX

A Tiffany Blue cylindrical cardboard box houses an illuminated & automated carousel, featuring an intrinsic laser-cut illustration of 5th Avenue and their iconic “Bird on a Rock” signature piece. Not only does the skyline depict a large moon, but the sliding drawer below contains four delicious mooncakes to celebrate the mid-Autumn festival.



NESPRESSO PURE DISPENSER

A sleek, satin, 360 rotating dispenser injected in black ABS with silicon pads on the base for consistent use day in day out.

C6

Packaging
Perfumes & Cosmetics



LANVIN ÉCLAT D'ARPÈGE

Original and ingenious crystal packaging.
The closing is completely invisible thanks to its U shape construction.



SMASHBOX COFFRETS

This design comes from a line of standards developed by DAPY. The printed artworks catch the eye of every customer and allows them to expand their collection.



VALENTINO FRIENDS OF THE HOUSE VVIP SET

A DAPY design luxurious gift pack, containing a VIP acrylic membership card, 18K gold baracelet and a further secret compartment for the beholders reveal. Wrapped in leather and metal details.



BOUCHERON LACQUERED WOODEN BOX

Wood box with high glossy pure white lacquer. Compass hinges and closure in light gold plating. Inside, the products are inserted in an EVA foam that is wrapped inside and outside with smooth creamy white matte PU leather. At the bottom of bottle cavities, a gold PC mirror enhance the three bottles.



DIOR COFFRET GOLDEN KEY

DAPY is honored to present the coveted invitation for the reopening of the original and fabled DIOR - 30 Avenue Montaigne's store. The golden key gives access to the highly anticipated evening on the grounds of their first ever catwalk. Symbolically housed in a sleek silhouetted box, crafted entirely from FSC certified cardboard with sustainable finishing.



SULWASHOO FIRST ACTIVE PACK

Stylish coffret designed to match Sulwahsoo's Korean soft brand notes while providing an elegant unboxing experience for their Instagram launch that is both reusable to hold skincare items and recyclable.



SULWASHOO ESSENTIAL CREAM PACK

Acrylic coffret created for Amorepacific's instagram influencer campaign. The cream and matching booklet is held by a soft EVA Foam with a custom exterior acrylic box decorated with metallic finish completes this full unboxing experience.

C7

Packaging Spirits



MOËT & CHANDON FESTIVE BATH

A humorous and ornate packaging for the worlds best selling champagne house. The bottle sits within a simulated layer of water inviting you to pour over some ice for the perfect bath.



SELVAREY RUM GIFT BOX

Mix of grey board and MDF structure wrapped with yellow textured paper embossed for Leatherlike pattern, gold hotstamp logo, printed artwork with spot UV varnish. Flap cover with hidden closure and yellow EVA Foam insert across the height of the box.



VEUVE CLICQUOT FRIDGE

Veuve Clicquot luxury packaging, in an original design from the fifties, injected in solid orange color ABS.



RAMPUR CARDBOARD DRAWER BOX

Coffret wrapped with premium Art blue paper and highlighted with PU leather corners and handle. Inside the drawer features a vacform with a copper gold satin finish fabric to protect the bottle during transport side by side with a recipe parchment. Front gold metal plate with silk screen signature and brand hot stamp directly on the paper inside.



MERCER AND PRINCE CARDBOARD PACK

For the brand launch, the bottle was showcased to emulate a floating museum display case through an acrylic box handmade in Paris by DAPY, while the cardboard coffret offered an elegant unboxing ceremony for social media influencers.



RHUM BOLOGNE POUCH

A black velvet pouch with printed logo and reinforced base with regal rope closure.

C8

Miscellaneous Items



TANQUERAY N°TEN ATOMIZER

Spritz the top of your cocktails with the new and unique atomizer that turns gin into a pleasant vapour cloud.



PERRIER JOUËT X-LABEL

New ultra-thin label (1.5mm thick) with integrated hidden electronics and discreet ON/OFF switch.
Rechargeable (Magnetic) & Reusable (Elastic band).



CHAMPAGNE DAMPIERRE STOPPER BENTLEY EDITION

Thanks to an ingenious system, the stopper is suspended inside the cover of this magnificent wood coffret wrapped with beautifully printed art paper. The bottle is held in place by red EVA inserts. A soft magnet closure allows the coffret to close perfectly while securing its precious content.



MUMM DRINK TUMBLER

Clear grey TRITAN (revolutionary unbreakable material) by blow moulding.
Debossed red logo by silkscreen printing in front.



VENUS ET FLEUR ORNAMENT

A special edition holiday ornament created from acrylic with a matching giftbox to showcase their famous Eternal Rose.



PIAGET SNOW GLOBE

Filled glass globe and blue matte ABS base with gold hot stamp logo on front, Inside, a golden christmas tree in resin and hand painted with polyester gold flakes. The snow globe is packed in a blue cardboard box closed with a magneted metallic stamp.



ROMAN FERAL IRIDESCENT BOX

Internationally renowned artist, Roman Feral, has made a name for himself in the Contemporary Art world with his ability to blend nature with refined Luxury. To highlight the center piece of his art, Feral leaned on DAPY's expertise with customizing Acrylic to achieve this unique, modern Iridescent finish that gradually changes color with each angle of view.



JIMMY CHOO PERFUME BOTTLE JEWELS

Silver stars brooch: 95% zinc alloy and 5% brass plated in rhodium with czech crystals

Silver heart brooch: 100% brass plated with rodium and zircon stones

Jimmy Choo brooch: Brass plated with gold and zircon stones



ABSOLUT CANS

These reusable drinking cups are made entirely from recycled aluminum and are decorated in bright colors using eco-FDA (food safe) inks and lacquers.



NOTO CBD DISPLAY & CYLINDER BOXES

MDF display wrapped with art paper and assembled with hidden magnet.
 Printed and spot varnish pattern. Cavities in white foam to put all products.
 Cylinder boxes are made with FSC-certified cardboard wrapped with soft touch paper.

C9

Standard Items



BIOLOGIQUE RECHERCHE S-LIGHT

Our S-Light is 100% recycleable with no tooling costs.
A refined and elegant way to shine a light on your brand.



DAPY AUTOMATIC TESTER DISPLAY

New standard Automatic Tester. Adjustable for all perfume bottles between 85 and 130 cm high.
Patented and Copyrighted



DAPY STANDARD ICE BUCKET PALMA

Dapy's signature Off-The-Shelf ice bucket, available in a variety of materials including renewable Tritan. Fully customisable colours, transparency, and lighting to make a statement piece for your brand.



DAPY STANDARD ICE BATH PALMA

Dapy's signature Off-The-Shelf ice bucket, available in a variety of materials including renewable Tritan. Fully customisable colours, transparency, and lighting to make a statement piece for your brand.



DAPY NEW DOT LABEL

Dapy's patented X-Label technology continues to lead the market in brand visibility. Now thinner than ever at just 3mm with customisable programming options to read or animate any message you desire.



DAPY ELEGANCE GLASS COLLECTION

Dapy introduces its new collection of crystal acrylic glasses. The Elegance collection is made of four sizes of champagne flutes and wine glasses made by blow injection and a long drink, a tumbler and a shot made by injection. this collection can be produced in Acrylic or in TRITAN which is unbreakable and compatible with commercial dishwasher durability.

C10

They Trust Us

ABSOLUT.

AMOREPACIFIC



ARMAND DE BRIGNAC
CHAMPAGNE

AVIÓN
TEQUILA

BACARDI.



BELVEDERE
VODKA



BENTLEY

CHANEL



CÎROC.

COINTREAU
THE ART OF THE MIX

DELEÓN

Dior

Dom Pérignon

DonJulio
1942.

ESTÉE LAUDER

FENDI

GIVENCHY



Glenfiddich.

GREY GOOSE

GUERLAIN



★ Heineken®



Hennessy
VERY SPECIAL

JACK DANIEL'S



HERMÈS
PARIS

Jean Paul
GAULTIER

JIMMY CHOO

JOHNNIE WALKER.

LANCÔME
PARIS

LANVIN

LOUIS ROEDERER
CHAMPAGNE



MARTELL
COGNAC

McLaren

MOSCHINO

GH.MUMM
CHAMPAGNE

NESPRESSO.

CHAMPAGNE

PERRIER-JOUËT

PIAGET

PIPER-HEIDSIECK

RÉMY MARTIN

ROCHAS
PARIS



SHANGRI-LA

CHAMPAGNE

TAITTINGER

Thierry Mugler

Tiffany

Van Cleef & Arpels

VALENTINO



VALMONT

VICTORIA'S SECRET



Veuve Clicquot

YVES SAINT LAURENT

DAPY EUROPE

82 bis, rue Roque de Fillol
92800 Puteaux - France
Tel: +33 1 47 73 93 63
Fax: +33 47 78 88 64
info@dapyparis.com

DAPY AMERICA

232 Madison Avenue,
Suite 900, New York, NY 10016 - USA
Tel: +1 646 393 4717
infousa@dapyparis.com

DAPY ASIA

Unit 1005, Tower B,
Hung Hom Commercial Centre,
37 Ma Tau Wai Road,
Hung Hom, Kowloon - Hong Kong
Tel: +33 1 47 73 93 63 - xt: 206
infoasia@dapyparis.com

dapyparis.com

